SHOW SCHEDULE - AMATEUR DIVISION

THEME — "VIOLETS BY THE BLUE PACIFIC"

San Francisco, California
Sheraton-Palace Hotel

April 21, 22, 23, 1971

SECTION I — Specimen plants, single blossoms

Class

1. Purple
2. Light to medium blue
3. Pink
4. Rosy Pink
5. Red
6. Orchid and Lavender
7. White
8. Two-tone and multicolored

SECTION II — Specimen plants, double blossoms

Class

9. Purple
10. Light to medium blue
11. Pink
12. Rosy Pink
13. Red
14. Orchid and Lavender
15. White
16. Two-tone and Multicolored

SECTION III—Specimen plants, duPonts, Amazons and Supremes

Class

17. Double and single blossoms

SECTION IV — Specimen plants, any type or size blossoms, any foliage

Class

18. Green or Chartreuse edged
19. Geneva edged
20. Bright Red
21. Variegated foliage
22. Miniature — including variegated foliage
23. Semi-miniature — including variegated foliage

SECTION V — Specimen plants, may be single or double blossoms, any foliage class.

24. Plants in unusual, decorative or novel container. Each exhibitor will be permitted only one entry consisting of one plant in the container. (See Rule 5)
25. Collection of three registered different varieties, single crown plants. (See AVSA awards and rules 5 and 15)
26. Specimen seedlings (Never before exhibited at an AVSA show)
27. Specimen plants, sports and mutants (never before exhibited at an AVSA Show.)
28. Specimen plants African violets species (such as S.Grotei, tongewensis, etc.)
29. Specimen plants Gesneriacae Family (Episcias, gloxinias, etc. cross hybrids)

DESIGN DIVISION

SECTION VI — Artistic Plantings — Show Theme

Class

30. "By The Blue Pacific" Depicting the Show Theme. Not over 36″ wide, 48″ tall. Will be placed in a soft grey blue niche.

Blue African violet plants artistically arranged with other plant material. Accessories permitted. No artificial flowers or plant material. Suitable background picture of a seascape or draped material desirable. Limit of 6 entries. (See rule 17)

SECTION VII — Artistic Plantings

Not over 22″ wide, 30″ tall. Displayed in soft grey blue niches.

All classes in this section will use one or more African violet plants, removed from the pot, either growing in the container or removed for more graceful placement. (Root ball may be encased with plastic covering but the plastic should not show.) Other plant material permitted and it may be either cut or growing. Rocks, wood, shells, or other accessories permitted. Background draping acceptable. No artificial flowers, foliage, plants, fruits or vegetables allowed. Treated or colored plant material may be used if desired. Limit 6 entries in each class in this section.

Class

31. "Rocky Shores"

Using deep purple African violet plant or plants with dramatic strong rock forms. No accessories. Rock base optional.

32. "Sunset Over The Farallons"

Deep red or wine African violet plant or plants, arranged with irregular, rather flat rock or other plant forms. Other plant material in bronze, flame, purple or gold if appropriate. Background draping optional, muted, brilliant colors to suggest distance.

33. "Rhythm Of The Tides"

Using Blue African violet plant or plants. Repeated use of dramatic shells or driftwood

to establish feeling of rhythm. Minimum use of water effect is desired, but not necessary.

34. "Green Forest Coves"

Using pink African violet plant or plants with either cut branches or small seedlings of redwood, pine or other evergreen trees. No restrictions as to accessories or container, but the effect should be of a natural scene.

35. "Flight Of The Seagulls"

Using white African violet plants with other white flowers or flowering branches. Design should suggest motion.

SECTION VIII — Arrangements

Not over 18" wide, 25" tall. Background is a soft grey blue. Cut African violet blossoms should be featured in this section. Other flowers and plant material permitted. No artificial plant material. Wood forms, treated or colored plant material and accessories optional. Limit of 6 entries in each class of this section.

Class

36. "Grey Mist"

Using cut orchid or lavender blossoms, with some grey foliage. Pewter or dull silver container. Other flowers and accessories permitted.

37. "Pearly Dawn"

Using pale pink cut blossoms. Soft shades in other flowers and containers.

38. "Far Horizons"

Using multicolored African violet blossoms. Structural design in very modern manner. Arrangement should be imaginative and distinctive.

39. "Treasures From The Seven Seas"

No restrictions as to color of cut African violet blossoms or the country which is represented. A chance to display your treasures in appropriate setting. Observe rules for the section.

40. "Song Of The Seashells"

Any pastel colored cut African violet blossoms in real or simulated shell container. Use some African violet foliage with other foliage. More than one shell may be used.

SECTION IX — Yearbooks

Class

41. Yearbooks (See rule 16)

SECTION X — Educational

Class

42. Educational Exhibit

Amateur Division - Rules and Regulations

1. Entries must be made between 1:00 — 9:00 p.m. on Wednesday, April 21 and on Thursday April 22 between 8:00 and 11.00 a.m. Judging will be from 1:30 to 8:30 p.m.

2. Plants arriving too late to be entered will be shown for exhibition only.

3. Only clean healthy plants will be accepted, and must have been in the possession of the exhibitor at least three months.

4. An exhibitor may enter only one plant of each variety in classes 1 through 23.

5. An exhibitor may enter plants of the same variety in classes 24 and 25 as those entered in classes 1 through 23.

6. Each variety must be correctly named or subject to correction by the classification committee.

7. The Society will afford all possible protection to exhibits, but will not be responsible for any losses.

8. All plants entered in classes 1 through 27 must be single crown plants.

9. Only blue ribbon winners will be eligible to receive Special or AVSA awards.

10. If an entry is not entered by the owner, the name of such person making the entry must be on the back of the entry tag.

11. No flared top pots, supports or collars under foliage will be permitted. Any shape of pots for specimen entries will be permitted. For uniformity, all pots must be covered with dull side of aluminum foil showing. Exhibitors are to print their names on adhesive tape and attach to the bottom of the foil covered pots.

12. All entries in both Amateur and Commercial sections may be removed between Friday night 11:30 to 1:30 a.m. or on Saturday from 8:00 to 10:00 a.m.

13. The show will be judged by merit method of judging, the decisions of the judges will be final. Only qualified AVSA judges will be permitted to judge.

14. All amateur AVSA members may enter class 25 to compete for AVSA Gold and Purple Rosette awards. (See Society awards)

15. Only AVSA members in good standing are eligible to exhibit in convention shows.

16. All club yearbooks entered in Class 41 must be mailed to Mrs. W. F. Anderson, 360 Tulip Drive, St. Louis, Mo. 63119, postmarked no later than by March 1, 1971. These books must be no larger than 5½ x 8½ inches, being the same book that all club members receive. Books exceeding the maximum size will be disqualified. Only affiliate organizations are eligible to enter in this class. All entries are given to AVSA Library after displayed at convention.

17. Space will be reserved for anyone desiring to enter in the Artistic and/or Ar-

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THE 1971 CONVENTION SHOW

SOCIETY AWARDS

AVSA Silver Cup.—To be awarded to the best registered variety in classes 1 thru 25 in the Amateur Division.

Award of Merit Rosette and $15.00 cash.—To be awarded to the second best registered variety in classes 1 thru 25 in the Amateur Division.

Honorable Mention Rosette and $10.00 cash.—To be awarded the third best registered variety in classes 1 thru 25 in the Amateur Division.

Gold Rosette Award.—To be given to the best collection of three registered different varieties, class 25 in the Amateur Division.

Purple Rosette Award. —To be given to the second best collection of three registered different varieties, class 25 in the Amateur Division.

AVSA Member Sweepstakes Awards.—Four silver bowls to be awarded to the four AVSA members who win the most blue ribbons in specimen classes in shows sponsored by Affiliate Organizations during the calendar year 1970 from January 1 to December 31 inclusive. In case of a tie the winner will be selected by a drawing of names. Winners will be announced at the annual Friday night banquet. The President or Secretary of the Affiliate Organization must send to the AVSA Awards Chairman, Mrs. Glenn B. Hudson, 761 Belvidere Ave., Westfield, N. J. 07090, by March 1, 1971 the following information: (a) Name of organization, (b) Name and address of member, (c) Number of ribbons won, (d) Dates and places of shows. This is an Amateur Award and not open to members qualifying as Commercials in accordance with Article II, paragraph 2, of the AVSA Bylaws.

Trophies for Commercial Display Tables.—Silver Bowl for the best Commercial Display Table. Silver Tray to the exhibitor of the second best Commercial Display Table. 6″ Paul Revere Bowl to the exhibitor of the third best Commercial Display Table. Honorable Mention Rosette to the exhibitor of the fourth best Commercial Display Table..

New Introduction Award.—A plaque will be awarded to the commercial member having the best new introduction, Class 6.

Commercial Silver Cup.—To the exhibitor of the best registered named variety in classes 1 and 2.

Commercial Gold Rosette Award.—To be given to the second best collection of three registered different varieties, class 2 in the Commercial Division.

Commercial Purple Rosette Award.—To be given to the second best collection of three registered different varieties, class 2 in the Commercial Division.

Year book award.—Class 41. Three awards as follows:

First prize	$15.00
Second prize	10.00
Third prize	5.00

Blue Rosette — Standard Show Achievement.—A special Blue Rosette will be awarded at this AVSA convention to the Affiliate Organizations that have won the Green Rosette with at least 95 points during the calendar year from January 1 to December 31, 1970.

SLATE SUBMITTED BY NOMINATING COMMITTEE

The Nominating Committee respectfully submits the following slate of officers for the election to be held at the annual business meeting of the African Violet Society of America, Inc.:

President—Mrs. Helen Van Zele, Lemon Grove, Cal.
First Vice Pres.—Mrs. Harold Rienhardt, Syracuse, N. Y.
Second Vice Pres.—Mr. E. H. Dixon, Mission, Kansas
Third Vice Pres.—Miss Edith Peterson, San Francisco, Cal.
Secretary—Mrs. Dorothy Gray, East Detroit, Mich.
Treasurer—Mrs. Percy F. Crane, Sharon, Mass.

DIRECTORS:

Mrs. Edward A. Nelson—St. Louis, Mo.
Mrs. Frank Tinari—Huntingdon Valley, Pa.
Mrs. Robert I. Slocomb—Rochester, N. Y.
Mrs. A. W. Eichelberger, Birmingham, Ala.
Mrs. E. H. Schortinghuis, Winnipeg, Manitoba, Canada.

SEATING ARRANGEMENTS AT CONVENTION EVENTS

All tables for meals will be numbered and the seating will be assigned on the basis of registrations as they are received.

Members desiring to be seated at the same table for meals should send in their reservations together. Tables will accomodate 8 persons.

Members who enjoy meeting people from other sections of the country will have their seating so arranged.

Amateur Show - Special Awards

Northern California Council of African Violet Societies Award.—$25.00 award for best specimen plant of "Helen Van Zele". (Tinari)

African Violet Council of Southern California Award.—A silver award for the best specimen plant, double, Rose Pink, class 12.

African Violet Hobbyist of Fresno.—A $10.00 award for the fourth (4th) best Artistic Planting, classes 31 thru 35.

African Violet Society of the East Bay Award.—A $10.00 award for the best Bright Red, class 20.

African Violet Society of Minnesota and Upper Midwest Area Award.—A $10.00 cash award for the best specimen plant of "Orion" (Tonkadale), class 15.

African Violet Society of San Francisco Award.—A $15.00 award for the best specimen plant of "Blue Boy," class 1.

African Violet Society of Sonoma County Award.—A $10.00 award for the best plant in unusual, decorative or novel container, class 24.

African Violet Society of the South Bay Award.— A $30.00 award to the best specimen plant, seedling (never before exhibited at an AVSA show), class 26.

Neva Anderson Award.—A $5 award for the best entry in the arrangements, class 39 (Treasures From The Seven Seas)

Atlas Fish Fertilizer Co. Award.—A trophy for the best specimen plant, double pink, classes 11 & 17.

Bellflower African Violet Society Award.—A $10.00 award for the best specimen plant, double, light to medium blue, class 10.

Bermas Plastics Award.—$15.00 award for the best specimen plant, sport or mutant, (never before exhibited at an AVSA show), class 27.

Blair's Violets Award.—An award of $5.00 for the best entry in Arrangements, class 40, "Song of the Sea Shells."

Miss Pearl Borden Award.—A $5.00 award for the third (3rd) best entry in the Artistic Plantings, class 30, "By the Blue Pacific."

Capital City Saintpaulia Society Award.—A $5.00 award for the best specimen plant of "Lilian Jarrett."

Ruth Carey Award for Affiliate Chapter Leadership. (1) This silver award to be given to an individual member of an Affiliate Chapter for outstanding leadership in promoting all phases of the Chapters activities in accordance with the objectives of the African Violet Society of America, Inc., (2) The Affiliate Chapter shall submit to the AVSA Awards Chairman, Mrs. Glenn B. Hudson, 761 Belvidere Ave., Westfield, N. J. 07090, the candidate's name, address and list of accomplishments not later than February 1, 1971.

Carolyn Rector Saintpaulia Society Award.—A $10.00 award for the best specimen plant, Green or Charteuse edged, class 18.

C & I Orchids and African Violets Award.—A $5.00 award for the best specimen plant, "Pearl Moon".

Central California African Violet Society Award.—An award of $5.00 for the fifth (5th) best entry in Artistic Plantings, classes 31 thru 35.

Victor Constantinov Awards. — $10.00 award for the best specimen plant "Blue Hawaii." $10.00 award for the best specimen plant "Shells of Pearl". $10.00 award for the best specimen plant "Cape Cod." $10.00 award for the best specimen plant "Super Chief." $10.00, award for the best specimen plant "Wine Bouquet."

Estelle Crane Award.—A $15.00 award for the best specimen plant, Gesneriacae, class 29.

Miss Etta Dierks Award.—A hand painted plate to the third (3rd) best entry in Artistic Plantings, classes 31 thru 35.

Glendale African Violet Society Affiliate Chapter of the AVSA, Inc., Award.—A Gold-Tone Bowl for the best specimen plant of "Lilac Time." (Dorothy Parker).

Granger Gardens Awards.—$10.00 for the best specimen plant "Blue Reverie." $10.00 for the best "Lavender Gem." $10.00 for the best "Royalaire."

Clarissa Harris Award.—A $10.00 award for the best specimen plant, "Los Angeles."

Hudson Award.—A silver award for the best specimen plant of the African Violet Species, class 28.

Inglewood African Violet Society Award. — A trophy for the best specimen plant, "Blue Excitement." (Clarence Wilson).

Long Beach African Violet Society Award.—A trophy for the best specimen plant, "California Skies." (Clarence Wilson)

Lyndon Lyon Awards.—$10.00 award for the best specimen plant, "Inky Pink." $10.00 for the best "High Voltage." $10.00 for the best "Baby Pink."

Metropolitan St. Louis African Violet Society Award.—A silver trophy to the winner of the most blue ribbons in the Arrangement and Artistic Plantings, classes 30 thru 40.

St. Louis Judges Council Award.—A silver award for the best specimen plant, miniature, class 22.

Ruth Millikan Award.— A $15.00 award for the best specimen plant, variegated foliage,

class 21.

New Jersey Council of African Violet Clubs Award.—A silver award in memory of Mrs. Edward J. Burns, for the second (2nd) best Artistic Planting, classes 31 thru 35.

New Jersey Council of African Violet Judges Award.—A silver award for the second (2nd) best in the Arrangements, classes 36 thru 40.

Peninsula Saintpaulia Society Award.—A $5.00 award for the fifth (5th) best in the Arrangements, classes 36 thru 40.

Edith Peterson Award.—A silver dish for the best specimen plant of "Joan Van Zele." (Lyon).

Richter's Greenhouse Awards.—$5 award for the best specimen plant of "Bluzette," $5 award for the best "Eyeful". $5 award for the best "New Snow." $5 award for the best "Philly." $5 award for the best "Softique."

San Fernando Valley African Violet Society Award.—A $25.00 award for the best (1st) entry in the Artistic Plantings, classes 31 thru 35.

San Joaquin African Violet Society Award. — $10.00 award for the best specimen plant, "California Giant." (Mills).

San Mateo County African Violet Society Award.—A hand painted plate for the third (3rd) best entry in the Arrangements, classes 36 thru 40.

Santa Clara African Violet Society Award. —A $10.00 award for the second (2nd) best entry in the Artistic Plantings, class 30. "By the Blue Pacific."

Santa Cruz African Violet Society Award. —A $10.00 award for the best specimen plant, du Ponts, Amazons and Supremes, class 17.

Santa Monica Bay Chapter of the AVSA, Inc. Award.—A $25.00 award for the best entry (1st) in the Arrangement, classes 36 thru 40.

Stim-U-Plant Laboratories, Inc. Awards.—Plaque and $50.00 for the best registered variety, classes 1 thru 25. Plaque and $25.00 for the best purple or blue. Plaque and $25.00 for for the best red. Plaque and $25.00 for the best white.

Sylvania GRO-LUX Awards.—GRO-LUX Table Top Planter for the best semi-miniature, class 23. GRO-LUX Table Top Planter for the best Two-Tone and Multicolor, class 16. Sun Bowl Planter for the best Geneva edged, class 19.

Miss Delia Symonds Award. — A hand painted plate for the best specimen plant, single, white, class 7.

The African Violet Society of Staten Island, N.Y. Award.—A $10.00 award for the best specimen plant, double, Orchid or Lavender, class 14.

Tinari Greenhouses Awards.—A silver goblet for the best specimen plant, "Poodle Top." A silver goblet for the best "Ruth Carey." A silver goblet for the best "Jennifer."

Town and Country African Violet Awards. —Two awards in memory of Mr. H. C. Parker. $5.00 for the best "Flirty Gerty." $5.00 for the best "Shebang."

Tube Craft Award.—A Model BA 3, Tube Craft FloraCart, complete with top bracket and fluorescent fixtures, to the person having the best specimen plants in four classes. One Geneva edged, classes 19 & 25; one double blossom pink, classes 11 & 25; and one variegated foliage, classes 21 & 25.

Union County Chapter of the AVSA, Wachung, N. J. Award.—A $10.00 award for the fourth (4th) best entry in Arrangements, classes 36 thru 40.

Helen and Joan Van Zele Award.—Trophy, a silver cup, to the winner of the most blue ribbons, classes 1 thru 25.

Helen Van Zele Award.—A $10.00 award for the best specimen plant of "Ann Slocomb."

Ventura County African Violet Society Award.—A $15.00 award for the best (1st) entry in the Artistic Plantings, class 30. "By the Blue Pacific."

Betty Weekes, "The Mini-Mam," Award. —A $10.00 award for the second (2nd) best specimen plant, Miniature, class 22.

West Coast Gesneriads Awards.—$7.50 cash and $7.50 gift certificate for the best specimen plant for each of the following Kartuz Originations: "Purple Pansy;" "Gentain;" "Velvet Rose;" "Crystal;" "Striking;" "Tiffany." Also $5 cash and $5 gift certificate for each of the following Columneas: "Sea Gull" and "Flamingo."

Wisconsin Council of African Violet Clubs Awards—A $15.00 cash award for the largest blooming plant in the Amateur show. A silver award for an outstanding Educational Exhibit, class 42.

Maisie Yakie Award.—A $5.00 award for the best specimen plant, single, Rosy Pink, class 4.

CONVENTION DATES

1971—San Francisco, Calif., Sheraton-Palace Hotel, April 22-24.
1972—New York City, Hotel McAlpin, April 20-22.
1973—Twin Cities, St. Paul and Minneapolis, Minn., Pick Nicollet Hotel, April 26-28.
1974—Connecticut
1975—Boston

Commercial Show Schedule

SECTION I Specimen Plants

Class 1

a. Seedlings

b. Any other specimen plant. All varieties African violets, species and other gesneriads.

Class 2

Collection of 3 registered, different varieties of African violets for AVSA Gold and Purple Rosette awards.

SECTION II Commercial Display Tables

Class 3 Specimen Plants

Class 4 Staging of Display

Class 5 Horticultural Perfection

Class 6 New Introduction

RULES SECTION I

1. Section I, classes 1 and 2 are open to all AVSA commercial members who do not have a display table
2. An exhibitor may enter any number of African violets, species or other gesneriads, but only one plant of the same variety.
3. Same rules and regulations as Amateur Division apply to Section 1. See Society Awards for Gold and Purple Rosette rules.

RULES FOR DISPLAY TABLES
SECTION II

4. Each display shall contain not more than 25 plants. Three miniatures or semi-miniatures shall count as one specimen plant and be judged as one unit. Episcias, columneas and other gesneriads on the table shall count as part of the total 25.
5. All plants shall be single crown plants with the exception of species.
6. Same rules and regulations as Amateur Division apply where applicable; such as time of making entries, time for dismantling, etc.
7. Commercial Silver Trophies and an Honorable Mention Rosette will be awarded as merited to the exhibitors receiving the highest number of points accumulated as follows: Blue rosette—15 points, Red rosette—13 points, White rosette—10 points; Blue ribbons—5 points, Red ribbons—3 points, White ribbons—1 point.
8. Merit judging will be used in Class 3, with blue, red and white ribbons awarded as merited. Class 4 will be judged competitively using the AVSA scale of points for Best Staged Display. Competitive judging will be used in Classes 5 and 6. Class 6 will be judged by AVSA scale of points for seedlings. Blue, red and white rosettes will be awarded as merited in Classes 4, 5 and 6.
9. No other plant material such as Ivy or Philodendron may be used in decorating or staging the display.
10. The display must be predominantly African violets. Other gesneriads may be used, but 75% of the plants must be African violets.
11. The commercial judges' chairman shall prepare point score sheets in advance of the show, listing types of rosettes and ribbons, with spaces to be filled in by the judges or judges' clerks as to points awarded. Points will be totaled so that all exhibitors will understand clearly how the trophies are awarded. Sheets will be given to each exhibitor to keep.

For further information on commercial displays or show entries, please contact the Commercial Sales and Exhibits chairman.

Mrs. F. Henry Galpin
115 Fairlawn Ave.
Albany, N.Y. 12203

CALLING ALL COMMERCIAL MEMBERS!!!

The time is rapidly approaching when you will decide what you will be doing at the annual convention in San Francisco in April. Will you have a display or enter plants in the horticulture section? Will you be selling? Will you enter one or more arrangements?

Don't forget that the show rules for commercial display tables state that all plants must be single crown with the exception of species, including all entries for the new introduction award.

Letters will be sent to you in February containing full information on sales and commercial display space. If you have any questions please contact the Commercial Sales and Exhibits chairman, Mrs. F. Henry Galpin, 115 Fairlawn Avenue, Albany, N. Y. 12203.

COMMERCIAL SHOW SPECIAL AWARDS

Marian and Winfred Albright Award.—A silver award to the exhibitor of the best staged Commercial Display Table.

Los Angeles African Violet Society Awards.—A silver award to the commercial member having the second best new introduction in class 6. A silver award to the commercial member having the third best new introduction in class 6.

AVSA President's Awards.—A trophy to the best seedling in the commercial classes, entered by the exhibitor not having a display table, class 1-a. A trophy to the second best seedling, class 1-a.